

**DEADLINE**  
**February 23 - 2020**  
**POSTPONED**



Castel San Giovanni, December 2019

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## Call for Entries

### Gioielli in Fermento 2020

**FERMENTO!**  
**EVOLUZIONE & AFFINAMENTO**  
**AGING & EVOLUTION**

Villa Braghieri - May 2020 - Castel San Giovanni, Piacenza, Italy

International competition open to established and emerging artists and designers  
for an **unreleased** (\*) piece of experimental jewellery inspired by the theme - 10<sup>th</sup> Edition

The city of Castel San Giovanni (Piacenza) in collaboration with AGC Associazione Gioiello Contemporaneo, will host the 2020 Edition of the contemporary jewellery competition linked to the cultural and artistic context of Val Tidone Valley. Getting inspiration from a typical landscape of the Emilia region, the curatorial project extends every year to its international audience of passionate and experts in the field of research in jewellery.

In addition to the professional/emerging category, two **student sections** have been set, to involve institutes for art education and jewellery schools based all over the world which would offer an interesting view to younger students and undergraduates looking for further in-depth experiences (**learning** and **master degree** sections).

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## Theme of the competition

### **FERMENTO! AGING AND EVOLUTION** *Affinamento ed Evoluzione*

Carrying forward with the connection between wine and studio jewellery and using the words of wine, Gioielli in Fermento X (the 10th Edition) suggests the concept of maturity and evolution coming from the pathway of each author's research.

Moreover, it's time for a reflection. How did all this ferment get into ten years of exhibitions and tales about our relationship with the lively context that surround us? We dealt with conviviality, landscapes, quality of life, Mediterranean shades, memories, colours, emotions, roots, territories and materials.

How far ahead are we with the way to express and interpret ornaments? What are the next steps approaching the field of research jewellery?

**Evolution** – where are we going? – towards the unknown or the refinement of skills, near freestyle performance or maturation of practise and **aging**?

Answers are up to You, designer, artist, contemporary goldsmith, researcher, expert craftman or student.

Once more the metaphorical tasting will be evoked, thanks to the authentic contribution of the works selected (\*\*) by the jury and shown in the next collection.

For 10 years, the main focus of the competition has been inspired by the chemical phenomenon of fermentation as the metaphor underlining the evolutionary aspect of contemporary experimental jewellery, which represents a crossroads between individual research paths and international collective atmospheres. A piece of jewellery is the result of a pure fermenting process.

The general context of the project Gioielli in Fermento, as it to say about the term fermentation, ideally refers to a suitably "transformed" result, an art jewellery piece, which constitutes the outcome of the research itself, linked to phases of preparation, experimentation, quality determination.

Apart from the chemical phenomenon, which has a precise role in the world of wine, over the years we have tried to investigate this concept more and more by putting it in relation with the world of contemporary body ornaments. At the turn of the X Edition, the theme, from fermentation, leads to Aging and Evolution with the purpose of communicating something even more accomplished and beyond the inherent state of maturation.

The winning work will express a unique creative energy, the original individuality typical of research studio jewellery which represents the concept of contemporary fermento (restlessness, excitement, trepidation, upheaval ...) through the maturity of the path and the author who experiences it.

Artists will present an ornament for the body (\*\*\*) challenging the theme, evoking descriptive or conceptual traits according to their own inspiration.

The unquestionable choice of the jury will respect the essence of the work and its consistency within the collection that will be put on display for the 10th anniversary of Gioielli in Fermento.

Eliana Negroni

*Founder and director of Gioielli in Fermento*

(\*) **unreleased** : unprecedented work – the award will be contingent upon the distinguished factor of the work to be new, never seen or published before

(\*\*) **elements for evaluation**: balanced combination of concept, form, individual character, harmony with the body, structure, freshness in use or accuracy of making techniques

(\*\*\*) **body ornament**: necklace, pendant, brooch, ring, earrings, other wearable ornament (clothing excluded)

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## Gioielli in Fermento 2020 information

In collaboration with

**Comune di Castel San Giovanni** - Provincia di Piacenza, Italy  
**AGC Associazione Gioiello Contemporaneo**  
**Le Arti Orafe Jewellery School** Florence, Italy  
**JOYA International Art Jewellery Fair** Barcelona, Spain

Official recognitions

Regione Emilia Romagna - Assessorato alla Cultura  
Comuni di Alta Val Tidone, Borgonovo Val Tidone, Sarmato, Ziano Piacentino  
Comune di Piacenza  
Associazione Donne del Vino - Emilia-Romagna

thanks to

**Allied Group** - Castel San Giovanni e Alta Valtidone (Piacenza, Italy)  
**Archivio Negroni** - Milano, Italy

**Gioielli in Fermento Award - X edition** May 2020 (Opening and Award ceremony) :

<https://gioiellinfermento.com/premi-2020-awards/>

Gioielli in Fermento Award (Entry/Artist award winner/s)

City of Castel San Giovanni - Student Award (Entry/Student awards, additional Student/School mentions)

Special Mentions

### Entry works

Any kind of ornament for the human body (except clothing), made using any material or technique, will be accepted provided it can be worn. Each author will compete with one work to be selected for competition.

It can be a unique piece or a distinct piece set apart from a limited edition collection.

More pieces related to the main work might be presented within the same submission. This is just optional and it would not represent an advantage in selection.

Previously exhibited works, or works selected for any other competition, may not be submitted.

The **unprecedented** requirement (work not seen/shown/published before) may not be verified during the selection but will be contingent and decisive for the awarding of the prize.

The admission to the competition will be evaluated with the advice of the board of advisors, taking into high consideration: **original material and technique used, experimentation and project research, relevance to the theme, style balance, high quality detail in realization, wearable feature.**

With the registration to the competition the author states the work is originally made and not published before and no other owns any copyright on it.

### The Jury

The *Gioielli in Fermento* Awards will be assigned by the Jury Committee invited by Eliana Negroni, director of the project:

Alba Cappellieri, professor of Jewelry Design and Accessory at the Milan Polytechnic, director of the Museo del Gioiello, Vicenza, Italy

Renzo Pasquale, artist and teacher at the goldsmith department of P.Selvatico Art school in Padua, Italy

Olga Zobel, founder and director of Galerie Birò (Munich, Germany - Cagnes sur Mer, France)

coordinated by Eliana Negroni | jewellery industry designer, contemporary jewellery collector and curator

Students sections: AGC and GiF boards advisors

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## Entry registration

**JAN. 31 2021**

- [Online](#) registration from January 1st until ~~February 23rd 2020~~
- Mailto: [gioiellinfermento2020@gmail.com](mailto:gioiellinfermento2020@gmail.com) with photos and text attachments only preferably using [wettransfer.com](#) / [google drive](#)
- accepted files: doc / txt / odt --- full text written in capital letters is NOT accepted ---
- Registration Fee (to be sent online by credit card/through Paypal to [eventi@archivione Groni.it](mailto:eventi@archivione Groni.it)) see last page here below

Entry data for publishing : please use [online](#) form only : <https://forms.gle/RdsBm885iUtPHAbd9>

- title, materials, techniques, of entry - English text (Italian translation optional)
- concept description (no more than 600 characters) - English text (Italian translation optional)
- **total dimensions of the work (cm)**

## First step of selection

**Pictures : DO NOT SEND MORE THAN REQUIRED, MORE PICTURES MIGHT BE REQUESTED LATER:**

- max n.3 photos of entry, backside also, **high quality, white background**, (#FFFFFF / 255-255-255 / 0-0-0-0)
- 300 dpi, 3000x3000pixel resolution
- n. 1 photo of the artist (at least 8x8cm. 300dpi) and/or n. 1 photo of your studio, atelier, tools
- the first step of selection takes place on the anonymous presentation of these images and the uploaded short text

**Attachment to send:**

- lecturer/school certification confirming student attendance (for submission to the Student Section)
- notes concerning with Your works, statement, CV (optional)

Your registration to the Competition gives the organization permission to publish the pictures you send for promotional purposes strictly connected to this event **"Gioielli in Fermento Fermenting Jewelry"**

If You are applying from overseas, please BE READY to ship the work around the end of February.

## Second step of selection

**Sending works:**

After registration deadline, the organization will inform the artists about the admission to send the piece for the second step of selection to be part of *Gioielli in Fermento 2020*.

***The jury Committee will confirm by expressed communication about the admission to the competition after the real view of the received works.***

The materials and works not selected will not be exhibited (it will be given notice to the author, and the work will be sent back together with a copy of the catalogue 2020 - by the end of May).

~~Until MARCH 22nd~~ the selected works must reach : **PLEASE REFER TO EMAIL INSTRUCTIONS**

~~Archivio Negroni Srl - Piazza Costituzione 9 - 29011 Borgonovo Val Tidone PC Italy - rif.mail: [eventi@archivione Groni.it](mailto:eventi@archivione Groni.it).~~

At the same time, You will be asked to send back by email the personal Release Document (*Liberatoria*) signed.

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The works must arrive in adequate packaging, reusable for return shipping, and if the sale is approved (in accordance with the procedures set out in the release document), the sender must provide a suitable container (the minimum size suitable) to deliver the work to the customer.

**Shipping including insurance and custom charges in both directions will be always at expense of participants (shipping expenses for return charged to the receiver)**

Custom declaration (in case of): we recommend to declare "present" "samples" or "design for contest" for custom description and a small amount value (10 Euro)

By accepting the Release document and sending the entry, the participant allows the organization of *Gioielli in Fermento/ Fermenting Jewelry* to manage and eventually showcase the works for the current edition circuit (at last for 12 months).

By **APRIL 15th** selected names will be announced and list of admissions will be published online on the website [www.gioiellinfermento.com](http://www.gioiellinfermento.com).

*Please mind that pictures and information on the selected works in competition will be revealed only after the opening of the exhibition in May.*

*The selected works will be under Gioielli in Fermento availability till the end of annual edition (at least till 30/11/2020). In the meanwhile they could not apply for other award selections or exhibitions, without authorization as a special exception.*

The selected works will be provided with an original certificate of participation to the 2020 edition of the competition. Therefore it is highly recommended to selected artists to quote "Gioielli in Fermento 2020 selected work" in any caption wherever their piece is shown or published.

### **Exhibition Opening and Award ceremony:**

Exhibition opening and the Award ceremony will take place at Villa Braghieri Albesani, Castel San Giovanni (Piacenza, Italy) - <http://goo.gl/maps/oHqkaCKeKUT2>

A catalogue of all the selected works will be published, as part of the *Gioielli in Fermento #gallery* books collection. The project has the official recognition of the City of Castel San Giovanni, the Province of Piacenza and the Region of Emilia Romagna Institutions.

Suitable promotion of the project will be provided with the collaboration of Joya Art Jewellery Fair Barcelona, Klimt02 International Art Jewellery online network and AJF Art Jewelry Forum.

A list of displayed pieces and values will be made available for public view, and reservations to buy will be communicated to the requested artists and settled by them directly at the end of the exhibition project.

The travelling exhibition program of *Gioielli in Fermento #gallery* will involve the selected artists who wish to take part in the project and will be published online during year on [www.gioiellinfermento.com](http://www.gioiellinfermento.com) - [www.agc-it.org](http://www.agc-it.org) - [www.klimt02.net](http://www.klimt02.net) and advertised as much as possible in the field and news media.

### **Awards**

**Gioielli in Fermento 2020 Awards for established and emerging artists**

Artistic co-work session with Gigi Mariani at the Archivio Negroni in Milano (Summer 2020).

Participation to JOYA Barcelona Art Jewellery & Objects in October 2020.

Annual membership to AGC Association.

Further exhibiting opportunities.

The jury will assign the prizes according to the ranking – More prizes can be assigned to winning competitors.

The awarded artists will be reported in all communication concerning her/his participation in Joya Barcelona, Klimt02, G.i.F. or AGC exhibits, as "Gioielli in Fermento 2020 awarded artist."

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#### **Gioielli in Fermento 2020 special mentions**

Special mentions might be assigned to the most interesting works. Further exhibiting opportunities.

#### **Premio Città di Castel San Giovanni - Student Sections**

A special section is dedicated to students:

**ALLIEVI /LEARNING Section:** for students attending secondary art schools, craft schools or first level in any course of studies of art, jewellery design, gold/metalsmith, or equivalent techniques - student attendance to be confirmed by teacher/school and sent with submission).

Applicants must not have taken part in previous editions of Gioielli in Fermento - professional/emerging section.

Entry can be a design dossier (sketches, drawings, cad, prototypes) and or a finished work piece - interpretation free or inspired to the annual theme (according to actual call for entries).

**MASTER DEGREE Section:** for students who graduated not before 2019 or attending a course of studies or master in art, jewellery design, gold/metalsmith, or equivalent techniques - student attendance to be confirmed by tutor/school and sent with submission).

Applicants must not have taken part in previous editions of Gioielli in Fermento - professional/emerging section.

Entry application should have same features, as for professional candidates (according to actual call for entries).

The Student Awards will be assigned with the advise of AGC direction and the Jury committee, thanks to the City of Castel San Giovanni in collaboration with Le Arti Orafe Jewellery School in Florence and AGC Contemporary jewellery Italian association:

- a grant for a summer course at LAO-Florence
- free AGC membership with online individual profile in the designer section
- guided daytrip to Preziosa Young May 2020 in Florence (train-route in Italy or partial grant to low-cost European flight)
- official mentions to the institutions with a number of applications and selected students

further updates will be always posted online

so please stay tuned with all information at the following links:

**[www.gioiellinfermento.com](http://www.gioiellinfermento.com)**  
**[http:// www.agc-it.org / eventi](http://www.agc-it.org/eventi)**  
**[http:// www.klimt02 / Gioielli in Fermento](http://www.klimt02.com)**

**la pagina facebook Gioielli in Fermento**  
**i profili twitter e instagram @Jewelsinferment @Fermentingjewelry**

**#gioiellinfermento #gioiellinfermento #jewelleryfermentation #fermentingjewelry #awinetale**

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## fees and deadlines

**EMERGING / PROFESSIONALS :** 72 euro - to be paid on registration  
100 euro- due from extraEUROPE - return shipment or catalogue shipment included

**AGC members :** free application - member will pay 72 euro if selected

**STUDENTI :** 30 euro - to be paid on registration

**SCUOLE :** please contact [gioiellinfermento2020@gmail.com](mailto:gioiellinfermento2020@gmail.com)

**the application fee is due for :**

sharing costs of competition's processing + 1 copy of Gioielli in Fermento 2020 Catalog + 1 copy of G.i.F. 2017 Master Collection Book or previous editions [for all entries, whether selected or not]

> Return shipment is covered only for NOT selected works <

**the application fee does NOT include :**

the following additions may be requested for selected works IF entry's information will not be sent on time or will not fulfill editing requirements

**editing fee /** texts translation and review (60 euro)

**shooting fee /** photos - shooting and editing (40 euro)

For not corresponding fees, registration will be suspended till correct integration by Feb. 28/2020  
after than, it will be cancelled without any refund.

### DEADLINES :

**DOWNLOAD ALL INFORMATION** ..... **NOW!** go to: [www.gioiellinfermento.com](http://www.gioiellinfermento.com)

ONLINE REGISTRATION

APPLICATION FEE

SEND PICTURES

(BE READY TO SHIP THE PIECE)

**FROM JANUARY 1 - 2021**  
**UNTIL FEBRUARY 23**

**SEND WORK BY:**



**JAN 31/FEB 26 2021**

**FINAL ADMISSION**



**BY MARCH 31 2021**

**FOR STUDENTS ONLY:** PICTURES & PROJECTS MAY BE SENT → UNTIL MARCH 31

PLEASE READ CAREFULLY ONLINE STUDENT SECTION INFO: <http://gioiellinfermento.com/studenti/>

**AWARD CEREMONY & EXHIBITION OPENING**



**2021**

**EXHIBITIONS scheduling**



**MAY / JUNE / OCTOBER**

**AVAILABILITY FOR FURTHER EXHIBITS**



**UNTIL NOVEMBER 30. 2021**

[www.gioiellinfermento.com](http://www.gioiellinfermento.com)